The story of Suriname’s PPD Process
Introduction Suriname

Introduction Competitiveness Unit Suriname (CUS)

Story of Suriname’s PPD process
Introduction Suriname
Facts and Figures

Capital: Paramaribo

Area: 163,821 sq km

Population: 570,000

Currency: SRD (Surinamese Dollars)

Language: Dutch

Became independent: Nov 25th 1975
Amerindians and Descendants from Europe, Africa, China, India & Indonesia
Culture
Religion

[Images of various religious buildings]
What do we produce
What do we produce
What do we produce

[Image of rice]
What do we produce
What do we produce
What do we produce
## Country Performance

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Overall Performance</th>
<th>Alert!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Management</td>
<td>★ ★ ★ ★ ★</td>
<td>Natural resource “curse” may make other sectors uncompetitive</td>
</tr>
<tr>
<td>Government Efficiency</td>
<td>★</td>
<td>Inefficient Institutions Inadequate legislation</td>
</tr>
<tr>
<td>Infrastructure level: human and physical</td>
<td>★ ★</td>
<td>Scientific infrastructure Education Infrastructure Low investment rate in physical infrastructure</td>
</tr>
<tr>
<td>Business Efficiency</td>
<td>★ ★</td>
<td>Small domestic market Moderate business efficiency</td>
</tr>
</tbody>
</table>
**GDP Per Capita in Suriname (Constant $USD, 2005)**

**1975 – 1987**
Per Capita GDP Growth Rate = -2.20%

**1988 – 2000**
Per Capita GDP Growth Rate = -0.03%

**2001 – 2012**
Per Capita GDP Growth Rate = 4.10%

- **Post-independence adaptation**
  - Political transitions
  - Dependence on Dutch financial assistance
- **Economic Stagnation**
  - Democratic elections established
  - Preliminary implementation of economic diversification
  - Dutch development funds frozen
  - Decline of the mining, construction and utility sectors
- **Growth based on extractive sectors**
  - Sound monetary and fiscal policies
  - Strong commodity prices
Suriname is a regional economic growth over-performer and an equality underperformer.

Economic Growth, Size and Disparity: LAC

- **Suriname**: Disparity & Decline
- **Venezuela**: Equality & Decline
- **Dominican Republic**: Equality & Growth
- **Costa Rica**: Disparity & Growth
- **Guyana**: Equality & Decline

Avg. Gini = 49.52

Avg. Growth % = 3.06%

How?

- $100 Billion GDP 2013 (Current $USD)
Next Step

1. Prioritize attractive key (sub) sectors
2. Develop an integrated Industrial Policy
3. Align tertiary training and generate more graduates with knowledge and skills relevant to Gold, Oil and Energy
4. Align tertiary education/training with economic sectors
5. Improve institutional capacity and legislative framework to support business growth
6. Establish a population growth policy
Introduction CUS
1. Coordinate and monitor Government actions to strengthen national competitiveness

2. Identify Priority economic growth sectors

3. Develop/monitor roadmap private sector development

4. Develop/monitor Doing Business Agenda

5. Develop/monitor National Competitiveness action plan
### SUMMARY DASHBOARD WORKINGGROUP SURINAME

<table>
<thead>
<tr>
<th>Priority Areas</th>
<th>To restart</th>
<th>To start</th>
<th>In Progress</th>
<th>Finished</th>
<th>General Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. Investment Climate</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt; Access to finance</td>
<td>1</td>
<td>2</td>
<td>6</td>
<td>0</td>
<td>9</td>
</tr>
<tr>
<td>&gt; Public Private Partnership</td>
<td>0</td>
<td>5</td>
<td>1</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1</td>
<td>7</td>
<td>7</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td><strong>II. Skills and Productivity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt; Education</td>
<td>0</td>
<td>11</td>
<td>14</td>
<td>0</td>
<td>25</td>
</tr>
<tr>
<td><strong>III. Logistics &amp; Connectivity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt; Decentralization of Economic Development</td>
<td>3</td>
<td>15</td>
<td>10</td>
<td>0</td>
<td>28</td>
</tr>
<tr>
<td><strong>General Total</strong></td>
<td>4</td>
<td>33</td>
<td>31</td>
<td>0</td>
<td>68</td>
</tr>
</tbody>
</table>

**Challenges:** Political, Practical, Technical and Financial
Target Areas

1. Priority legal framework improvement
2. Innovation survey & Productive development Policies
3. Business startups and licensing (SEW)
4. District Competitiveness
5. Vocational and skills training
6. Labour market & GEM Study
7. Execution CC project
8. Preparation IDB loan for private sector development
Story of Suriname’s PDP process
Story of Suriname’s PPD Process

What is PPD
Is an engagement mechanism to ensure more inclusive and sustainable reforms/change

How
Bringing together public and private sector in a transparent manner to discuss reforms/change, that are needed for economic prosperity for all inhabitants
On 3 levels, before, during and after reform

Aim: Capture the very diverse NEEDS and ASPIRATIONS of the society
BENEFIT

1. A government that listens can better develop credible and workable reforms, while entrepreneurs who understand the effort of the government can better accept and support reforms.

2. Improvement of the investment climate etc. towards social and economic prosperity for all inhabitants.
What Works

Working together: Build together a bridge to modernization

Communication

Involvement
Sector analyses
- Gatekeepers
- Owners
- Champions
- Beneficiaries
- Decisions makers
- Policymakers

Communication
- Ask the stakeholders if that is also their main perception
- Mutual understanding of problem, benefit of change and change process
- Formal and Informal

Working together
- Consultation
- Analyses
- Evaluation
- Measure impact
- Start process of change (tool: diagram of Kotter)
Planning efforts floundered in the past, partly because they were perceived as being owned by the government of the day.
Tool

Kotter Change Management Framework

1. Increase Urgency
2. Build the guiding team
3. Get the right vision
4. Communicate for buy-in
5. Empower action
6. Create short-term wins
7. Don’t let up
8. Make it stick

Creating a climate for change

Engaging and enabling the whole organization

Implementing and sustaining change
Examples & Dialogue’s

**Examples PPD’s**
- Social Economic Council
- Tripartite Consultation
- Suriname Business Forum

**Dialogue**
- GOV 2 GOV
- Private sector to private sector
- Government and Private sector
Story of the Suriname business Forum

- **Preparatory discussions**
  - March 10, 1999
    - Official Start with EU delegation in Suriname Representative of Private sector, CBVS, Min. Planning & Dev Coop. Min. Finance
  - May 17, 1999
    - STIA, ASFA & Chamber of Commerce and Industry
    - Signed MOU
  - October 18, 2006
    - Established by law
  - June 5, 2007
    - Composition of the board SBF appointed
Where is the process now

Recognize & acknowledge where you are, analyze, evaluate, decide, and do.
Who must be engaged

Example

Responsible:
Approval:
Support
Inform
Consultation

According to the needs identified during sector analyses

Not one size fits all!
Public sector, private sector and civil society: Trade unions, Academia, Agencies, NGO’s, ordinary citizens (public scholars)
Strategy

Success:
Celebration and Publicity

Shortfalls/delays:
identify the cause and solve problem together
New Ideas that are injected into the process
Support further development of ideas
Stimulate proposals for solutions
On going learning process
It can always be better
Communications
For good understanding and good relation; listening.

Involvement
For contribution, Collaboration

Sharing
Information, Knowledge and experience.
Thank you

Competitiveness Unit Suriname

@CUSuriname

www.surinamecompete.org

Suriname Competes, Kondreman Join the Beat

Email: cus@surinamecompete.org
Phone: +597 454780